

# 20 BUSINESS HALL of FAME

100 YEARS. 100% READY."



## KEITH EVANS, DR. PAT DAY, CHERIE-ANN NATHAN



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## BUSINESS 🛆 HALL of FAME

### A MESSAGE FROM THE HONORARY CHAIRMAN

It is my honor to serve as chairman for this year's Junior Achievement, Business Hall of Fame Laureate Induction Dinner. Thank you for joining me in recognizing the 2019 JA Laureates: Dr. Pat Day, Keith J. Evans and Dr. Cherie-Ann Nathan. Your presence here tonight honors our new Laureates as well as our community's outstanding 5 Star Junior Achievement program.

Junior Achievement provides a crucial service educating the youth of our community in the areas of financial literacy, work readiness and entrepreneurship. JA is located in 100 countries throughout the world and is the largest organization dedicated to giving young people the knowledge and skills they need to plan for their futures and make smart academic and economic choices. Studies show that many parents do not feel qualified to talk to their children about money and are unable to help them prepare for the world of work. In a world where our financial



LAURA P. CRAWFORD 2015 JA LAUREATE

lives are becoming more complicated and opportunities to spend money far outweigh information on managing it, this organization is bridging a critical educational gap.

Our corporate and community volunteers deliver relevant, hands-on experience—lessons that connect real life business with education. Students who are the beneficiaries of the JA program are equipped with the tools they need to change their dreams into reality and to become successful citizens in the 21st century workforce.

With the support of JA Laureates, business leaders, and friends, tonight's Laureate Induction Dinner will provide 20% of the annual program budget—clearly a tremendous return on your investment. Thank you again for your generosity and your steadfast commitment to today's youth and our community's future. You are changing lives!



## JUNIOR ACHIEVEMENT OF NORTH LOUISIANA 2019-2020 BOARD OF DIRECTORS

#### **EXECUTIVE COMMITTEE**

JOSHUA O. CLAYTON, CHAIRMAN

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### A MESSAGE FROM THE CHAIRMAN OF THE BOARD

Tonight's event is Junior Achievement's major fundraiser that helps to provide area students lessons in financial literacy, work-readiness and entrepreneurship. On behalf of JA and our Board of Directors, I thank you for attending tonight's fundraiser and investing in Junior Achievement's mission.

First, I would like to congratulate our 2019 JA Laureates, Dr. Pat Day, Keith J. Evans and Dr. Cherie-Ann Nathan and thank them for their support to ensure the continued growth of Junior Achievement programs in our community. I also want to thank the JA Board of Directors and all of the Junior Achievement Laureates for their continued investment in JA. As you know, an investment is different than a gift— when you invest, you expect a return. I would like to share a quick report concerning your return on investment regarding JA's performance last year.



**JOSHUA O. CLAYTON** 

During the 2018-19 academic year, JA engaged over 450 volunteers who taught 13,157 students, totaling 72,885 student contact hours in 562 classrooms, plus seven educational events hosted by Junior Achievement. For the past 6 years, JA of North Louisiana has remained in the top third of national performers, receiving recognition from Junior Achievement USA as a 5 STAR Award recipient. We can all be proud of our community for helping Junior Achievement of North Louisiana be among the best JA programs in the nation. Thank you to those who have continued to invest in JA's mission to empower young people to own their economic success.

I also want to commend our director, Nita Cook. Under her leadership, the services provided by this organization have had significant annual increases. Through innovative partnerships with business leaders and organizations, JA mentors will continue to inspire more young people to set goals for a successful future!

Thank you again and congratulations to our 2019 Junior Achievement Business Hall of Fame Laureates!

## **CONGRATULATIONS** TO THE 2019 JA BUSINESS HALL OF FAME LAUREATES

## DR. PAT DAY Keith J. Evans Dr. Cherie-Ann Nathan



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## 2019 JUNIOR ACHIEVEMENT BUSINESS HALL of FAME

WELCOME Laura P. Crawford, 2015 JA Laureate & Honorary Chairman

> INVOCATION Dr. Donald A. Webb, JA Laureate, 2004

SPECIAL RECOGNITIONS Josh Clayton, Chairman of the Board of Directors Nita H. Cook, Junior Achievement, President I Executive Director

PROGRAM HOST Rachel Bozeman CenturyLink, Manager Talent Aquisition and Diversity Recruiting

> SPEAKERS Cherokee Park MacKayla Rogers I 6<sup>th</sup> Grade Student Van Phillips, Jr. I Teacher

Max Ellis I JA Economics for Success Ray Smith I Cope Middle School Teacher

> JA MEMORIAL VIDEO Willis L. Meadows, Jr., 2001

#### **2019 JA LAUREATE INDUCTION CEREMONY**

DR. PAT DAY First United Methodist Church, Shreveport

> **KEITH J. EVANS** Brammer Engineering, Inc.

DR. CHERIE-ANN NATHAN LSU Health Shreveport

CLOSING REMARKS Nita H. Cook, Junior Achievement, President I Executive Director

Thank you for supporting the mission of Junior Achievement; to inspire and prepare young people to succeed in the 21st century workplace. Together, we can help students turn I CAN'T, into I CAN!



# We proudly support the mission of Junior Achievement

Louisiana

Bossier City Monroe Natchitoches Ruston Arkansas

De Queen El Dorado Hope Magnolia

#### Texas

Kilgore Longview Texarkana Tyler

Corporate Offices - Benton, LA Owned by Sarah & Mike Collier

### JA LAUREATE HONORARIUMS

PAT DAY, 2019 ED & LAURA CRAWFORD MR. AND MRS. ROBERT BOWMAN

KEITH J. EVANS, 2019 ED & LAURA CRAWFORD MR. AND MRS. ROBERT BOWMAN MR. AND MRS. JOHN HERZOG

IN MEMORY OF H.E. "BUD" STORER, 2011 MARTHA D. STORER

#### **CHERIE-ANN NATHAN, MD**

ELLEN & STEPHEN WHITE DRS. DAVID AND CAROL CLEMONS ED & LAURA CRAWFORD MR. AND MRS. ROBERT BOWMAN

IN KIND INVESTMENTS SID POTTS JEWELERS

## JUNIOR ACHIEVEMENT REMEMBERS

WILLIS L. MEADOWS, JR., 2001



#### 2018-2019 JA LAUREATE CAMPAIGN

#### \$5,000+

WILLIAM G. ANDERSON, 2012 SARAH D. COLLIER, 2017 LAURA P. CRAWFORD, 2015 RAND H. FALBAUM, 2007 ROBERT W. FITZGERALD, 2015 GEORGE P. FRITZE, 2000 GRADY C. GOLDEN, 2014 JON QVISTGAARD=PETERSEN, 2016 W. CLINTON RASBERRY, JR. 2007 THOMAS J. WILLIAMS, 2008 LACY H. WILLIAMS, M.D., 2013 RICHARD H. WRIGHT, 2017

#### \$1,000

JOE N. AVERETT, JR., 2008 ROBERT P. BOWMAN, 2015 E.R. "BO" CAMPBELL, 2003 JAMES D. GOSSLEE, 2016 HARRY E. MCINNIS, JR., 2010 GEORGE E. MCINNIS, 2004 STEVEN C. WALKER, 2006 C. CODY WHITE, JR., 2006

### UP TO \$1,000

GEORGE D. NELSON, JR., 2012

# Dr. Pat Day

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Congratulations

on such a great achievement. We love you and are so proud of all you've accomplished! Love, Your Family

## BUSINESS / HALL of FAME

Dr. Day has served as senior pastor of First United Methodist Church, Shreveport, since June 1993, leading a major turnaround of the now 4,000-member congregation. The Sunday worship service is broadcast into four states, and are streamed from the church's website. Pat is also on local radio sharing "Perceptions," sixty-second, thought-provoking messages to 19,000+ listeners. Dr. Day, an ordained Elder of the Louisiana Conference of the United Methodist Church, has served on the General Conference and the Jurisdictional Conference of the UMC.

Under Pat's leadership, the FUMC team of staff and lay leaders have grown First United Methodist, Shreveport from the 3rd largest to the largest United Methodist Church in Louisiana. The budget has increased from \$1.5 million to \$5 million. FUMC ministries now includes a Global Leadership Conference, a Global Missions program, a fivefold expansion



DR. PAT DAY

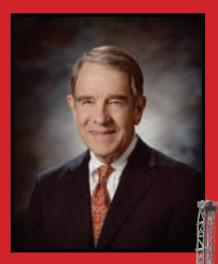
in Vacation Bible School, and also supports many not for profit organizations in our community. First Methodist has built three new buildings and renovated four, as well as constructing two well-lighted parking lots used by our downtown community. Unique to any church in America, and where once a pawnshop stood, the Emmet Hook Center for performing arts is a catalyst for healthy growth in our downtown area. When many downtown churches and businesses have followed the population out to the suburbs, Pat and his team have invested \$20 million in Capital Expenditures to support our downtown community.

In addition to his duties as senior pastor, Dr. Day is a member of the National Speakers Association presenting inspirational and motivational programs for churches, schools, conferences, civic organizations and community events. Dr. Day is a certified speaker and coach for the John C. Maxwell Team and has a passion for coaching/consulting with business leadership teams. He is the author of the inspirational book Growing into Greatness and When All Hail Breaks Loose.

Dr. Day is a member of the Downtown Shreveport Rotary Club. Throughout his career, Pat was named one of the Outstanding Young Men in America and received the Henry Bowden Senior Preaching Award from the Louisiana Moral and Civic Foundation. The National Association of Social Workers Shreveport Region presented Pat with the Public Citizen of the Year Award and was also awarded the Harry Denman Evangelism Award by the Louisiana Annual Conference.

Dr. Day received his B.A. degree from Austin College and earned Master of Theology ('75) and Doctor of Ministry ('76) degrees from SMU's Perkins School of Theology. Dr. Day served United Methodist churches in Texas from 1973 to 1993.

Pat is a native Texan having graduated as valedictorian of his class in his hometown of Elkhart. An outstanding football player, earning All District, All East Texas, and All State as a running back at Elkhart, Pat also played at Henderson County Junior College and Austin College. Married to the former Sheri Houston, Pat Day is the father of two grown children, four granddaughters and one grandson, He also operates his family's ranch in Texas.



L. R. Brammer, Jr. 1998 JA Laureate



Keith J. Evans 2019 JA Laureate

BRAMMER ENGINEERING Salutes Our Two Junior Achievement Business Hall of Fame Laureate Leaders!



## BUSINESS / HALL of FAME

Keith J. Evans was born in Shreveport, Louisiana, on January 22, 1957, and was raised in Houston, Texas. He attended Louisiana State University graduating with a BS in Petroleum Engineering in 1980. He was president of Kappa Sigma Fraternity.

Keith began his professional career with Shell Oil Company in June of 1980. He had assignments in Ventura, the Sacramento basin and Geysers areas in California and later as the production engineer for Shell's two platforms in the Cook Inlet, Alaska. Keith was also involved with the completion design of Shell's first North Slope Beaufort Sea well.

In May 1982, Keith and his wife Karen Oden Evans moved to Shreveport and Keith joined Brammer Engineering, Inc. That began a very special 28-year relationship with Bob Brammer. In 1995, Bob retired and Keith bought the company



**KEITH J. EVANS** 

along with his former partner Tad May. Over the next 20 years, the company grew almost tenfold in gross revenues and twentyfold in net income. The client base became more Houston centered as the company formed longstanding relationships with global majors Amoco, BP and Chevron. Keith has stressed three guiding principles: our people are the company's most valuable asset, the company motto of "Service, Service, Service..." and a high standard of "Chase perfection and catch excellence!" Keith is a registered professional engineer and a member of SPE, LES and IPAA.

Keith's civic activities include service on several non-profit boards, two universities, as well as his church and children's schools and activities. He currently serves on the VOA North Louisiana Board, the VOA Planned Giving Committee, the Oakland Cemetery Preservation Society Board (past president), the Board of Mary's House and is a member of the Committee of One Hundred. He is also a past board member of the Shreveport Petroleum Club. He is a current board member of the LSU Foundation and a past Trustee of Randolph College in Lynchburg, Virginia. Brammer Engineering and its employees support the VOA Lighthouse program where volunteer-employees tutor and mentor Lighthouse kids. Company employees also serve lunch at the Shreveport/Bossier Mission one day each month.

Keith and his family attend St. Joseph Catholic Church where Keith has served on the Church Renovation Task Force (2006-2008), the Parish Finance Council (since 2008) and was the Co-Chair of the Cornerstone Committee (2002). He was awarded the Diocesan Medal of Honor in 2001. Keith served on the St. Joseph School Board from 1996-1998 (President 1997-1998). Keith also served on the Loyola College Prep Board of Trustees from 1999-2005 (President 2003-2005). He was Chairman of the Athletic Committee from 2001-2003 and helped lead the effort to build the Loyola Athletic Complex and Messmer Stadium.

Keith and Karen are members of Pierremont Oaks Tennis Club, East Ridge Country Club, the Shreveport Club and the Petroleum Club. Keith and Karen have been married for 39 years and have three children; John Evans and his wife Meredith, Emily Overdyke and her husband Bryan and Rebecca Graham and her husband Matt. They are also blessed with seven grandchildren all of whom live in Shreveport.















We are so proud of you and your accomplishme<u>n</u>ts!

## BUSINESS / HALL of FAME

Scott P. Sealy, Sr. is Chairman of Sealy & Company, where he oversees corporate governance, strategic planning, and platform development. Born and raised in Shreveport, Scott graduated from Byrd High School and subsequently attended Southern Methodist University graduating with a Bachelor of Arts degree in real estate. Mr. Sealy's educational pursuits were heavily influenced by his father Pollard who demonstrated an unwavering commitment to integrity, education, and loyalty.

After graduating from SMU, Mr. Sealy joined the family company in 1968 with a total of 4 employees and a \$20 million portfolio in one market. Since that time, he has significantly expanded the company's platform to 100± employees, seven offices, 15 markets, and a current portfolio of over \$1.3 billion. Under his leadership. Sealy & Company has become

billion. Under his leadership, Sealy & Company has become a nationally recognized leader in the real estate industry,



**DR. CHERIE-ANN NATHAN** 

particularly with respect to the acquisition, repositioning, and ground-up development of industrial facilities in the Southeast and Southwest United States. Today, Sealy & Company possesses institutional capacity in investments, banking, technology, and real estate services.

In addition to his extensive real estate investment and management activities, Mr. Sealy is a venture capitalist and advisor for a number of insurance, oil and gas, and technology businesses seeking enterprise expansion and increased profitability. Giving back to his community, industry, and service to others are Scott's core tenets. Among Mr. Sealy's many achievements, the most rewarding is his active role as a mentor and advocate. His current and past management, volunteer, and advisory positions include:

• Member of the Society of Industrial and Office Realtors, serving as Chapter President, member of the National Board of Directors, and member of its Strategic Planning Committee;

 Vice President of Economic Development and Chairman of Greater Shreveport Economic Development Foundation, through the Greater Shreveport Chamber of Commerce, for nine years;

• Independent Board Member Cole Retail Trust III & IV also serving as chair of the Corporate Governance Committee and Member of Compensation Committee of Cole Real Estate Investments, Inc. a member of the NYSE;

Chairman of Praeses Corporation, a telecommunications management and software development company - Shreveport, Louisiana;

• Venture capital placement advisor for Parata, one of the largest automated prescription fulfillment companies in the United States; Parata is in a joint venture with McKesson Corporation - San Francisco, California;

• Board of Directors of Louisiana Companies, one of the region's largest privately held brokerage and risk strategy firms – Baton Rouge, Louisiana;

• Advisory Board Member, Baylor Health Care System Foundation and the Center for BrainHealth.

Scott and his wife Diane have been married for 50 years and have four children Amy, Lisa, Scott Jr, and Michael who have given them the blessing of 8 remarkable grandchildren. In addition to business and spending time with his family, Scott enjoys traveling and is an avid outdoorsman.

# JUNIOR ACHIEVEMENT BUSINESS HALL & FAME

William G. Anderson, 2012 Joe N. Averett, Jr., 2008 Harold R. Bicknell, M.D., 2002 Linda M. Biernacki, 2013 Robert P. Bowman, 2015 L. R. Brammer, Jr., 1998 Wallace H. Brown, M.D., 1996 B. Wayne Brown, 2017 William H. Broyles, II, 2018 E. R. "Bo" Campbell II, 2003 Sarah D. Collier, 2017 Laura P. Crawford, 2015 James E. Davison, Jr., 1997 Pat Day, D.Min., 2019 John W. Dean, 2010 John J. Doles, Jr., 1999 James K. Elrod, 1997 Keith J. Evans, 2019 Rand H. Falbaum, 2007 Robert W. FitzGerald, 2015 John A. Franks, 1994 James N. Fritze, 2000 George P. Fritze, 2009 Chris P. Gabriel, 2010 J. Peter Gaffney, 2005 Grady C. Golden, 2014

## LAUREATES

James D. Gosslee, 2016 Roy Griggs, 2007 Robert B. Hamm, 2008 Edward N. Henderson, 2009 James B. Henderson, D.Mgt., 2013 Donald E. Jones, 2001 Gregory I.L. Kallenberg, 2016 Norman V. Kinsey, 2000 Charles D. Knight, M.D., 1999 Donald G. Mack, Sr., M.D., 2003 Vincent J. Marsala, Ph.D., 2003 John C. McDonald, M.D., 2004 George E. McInnis, 2004 Harry E. McInnis, Jr., 2010 Willis L. Meadows, Jr., 2001 Charles E. Meehan, 2009 L. Frank Moore, 1997 Ike Muslow, M.D., 1998 Anil Nanda, M.D., 2011 Cherie-Ann Nathan, M.D., 2019 George D. Nelson, Sr., 1996 George D. Nelson, Jr., 2012 Robert A. Nichols, 2014 Louis C. Pendleton, M.D., 1995 Samuel P. Peters, 1994 Jon Qvistgaard=Petersen, 2016

W. Clinton Rasberry, Jr., 2007 Phillip A. Rozeman, M.D., 2011 Scott P. Sealy, Sr. 2018 Aaron Selber, Jr., 2001 Virginia K. Shehee, 1995 Albert Sklar, 1994 Ivan I. Smith, Jr., 2005 Craig C. Spohn, 2018 Thomas E. Stagg, Jr., 1998 Mike Stanberry, 2014 H. E. "Bud" Storer, 2011 Hal Sutton, 1999 J. Dudley Talbot, M.D., 2000 Harold W. Turner, 2012 Ollie S. Tyler, 2006 Steven C. Walker, 2006 Donald A. Webb, Ph.D., 2004 Donald Weir, Sr., 1995 Nicholas H. Wheless, Jr., 1996 C. Cody White, Jr., 2006 Thomas J. Williams, 2008 Lacy H. Williams, M.D., 2013 Michael H. Woods, 2005 Richard H. Wright, 2017 Donald J. Zadeck, 2002

### EMPOWER THE FUTURE

Junior Achievement<sup>®</sup>









Please join the Junior Achievement Board of Directors and JA Laureates for this special evening! Prospective volunteers are encouraged to attend. Light hors d'oeuvres, complimentary drink ticket, and cash bar

FESTIVE ATTIRE · LIVE MUSIC FROM BUCKET LIST



## 2019-2020 INDIVIDUAL INVESTORS

#### JA USA HERITAGE SOCIETY

Those who have included Junior Achievement in their Estate Plans and/ or have established an Endowment to sustain the mission. Mr. and Mrs. John Franks, 1994

#### JUNIOR ACHIEVEMENT USA FREE ENTERPRISE SOCIETY LEGACY MEMBERS \$ 100,000+ OVER A LIFETIMNE

The Alta and John Franks Foundation The Grayson Foundation Noel Foundation Inc. Junior Achievement Permanent Endowment\*

#### JUNIOR ACHIEVEMENT USA FREE ENTERPRISE SOCIETY PRESIDENT'S LEVEL \$25,000+

The Alta and John Franks Foundation Dr. & Mrs. Lacy H. Williams, 2013 The Noel Foundation

#### JUNIOR ACHIEVEMENT USA FREE ENTERPRISE SOCIETY ENTREPRENEUR LEVEL \$10,000+

William H. Broyles II, 2018 Sarah D. Collier, 2017

#### MAJOR INVESTORS \$5,000+

Scott P. Sealy, Sr., 2018 Jon Qvistgaard=Petersen, 2016 William G. Anderson, 2012 Craig Spohn, 2018

#### INVESTORS \$2,000+

Michael H. Woods, 2005 Laura & Edward J. Crawford III, 2015 W. Clinton Rasberry, Jr., 2007 John E. Atkins Dr. & Mrs. Phillip A. Rozeman, 2011

#### SENIOR PARTNERS \$1,000+

Robert P. Bowman, 2015 George D. Nelson, Jr., 2012 Harry E. McInnis, Jr., 2010 Mark Sealy B. Wayne Brown, 2017 C. Cody White, Jr., 2006 Drs. David J. & Carol Clemons Josh Clayton Bill Cunningham Ellen & Glenn V. Kinsey Kristen & David Watters Thomas J. Williams, 2008

#### PARTNERS \$500+

Ms. H.E. "Bud" Storer, 2011 Merritt B. Chastain Julie Gilley Jerry Edwards Frederick White III George P. Fritze, 2009 Chase & Suzannah Crump Erik S. Vigen Nancy & Steven Walker, 2006

#### **INNOVATORS \$250+**

KATHLEEN & KENNETH KRUEGER WILLIAM STREET CHRIS GABRIEL, 2010 JACK CARLISLE SUSAN & RAND H. FALBAUM, 2007 ROBERT W. FITZGERALD, 2015 Bruce & Betty Henderson Daniel Herndon DONALD E. JONES, 2001 Dr. & Mrs. IKE MUSLOW, 1998 H CHRIS STOKES Lyle Jeansonne DANY MARTIN NITA H COOK Melanie B. Johnson VICTORIA CUNNINGHAM CLARENCE N. FRIERSON

Charles E. Brown, Sr. Louise Worrell Dr. Grace Bareikis

#### SHAREHOLDERS \$100+

Grady C. Golden, 2014 Dr. & Mrs. Ryan Bicknell, Jr. Henry L. Brennner John R. Herzog John W. Luster Joseph McCulloch James D. Powell Charles F. Sale, M.D. Mary & Alan Tipton Dr. & Mrs. Stephen White

#### **SUPPORTERS ~ UP TO \$100**

CARRIE HOUGH JOANN MARSHALL HALFY GAWLIK CAROL L. BEEMAN KIRK D. THOMAS PAM PATTERSON GRADY FLOURNOY LISA & SCOTT MCCLOUD LAMONICA JACKSON LOIS SCHEIB SCOTT ANDERSON Keith Burton THOMAS STANBERRY ALANA WESTLEY JAY & LAURA SAWYER RANDY CHAFFEE HOWELL JONES JAMES BROYLES ILA BROYLES

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### **2018-2019 CORPORATE & FOUNDATION INVESTORS**

#### \$50,000+ CAPITAL ONE

\$20,000+ Credit Union of Baton Rouge Brees Dream Foundation

#### \$10,000+

CADDO PARISH SCHOOL BOARD BOSSIER PARISH SCHOOLS GRAYSON FOUNDATION, INC.

#### \$5,000+

SEALY & COMPANY, LLC POWERS FOUNDATION INC. SHREVEPORT ROTARY CLUB

#### \$2,000+

Louie Davis Foundation Building Our Regions Future Give for Good \* Fire Tech Systems, Inc. State Farm Insurance Company Broadmoor Consulting LLC Cyber Innovation Center Builder's Supply Company, Inc. Querres & Nelson H.E. "Bud" Storer Foundation

#### \$1,000+

SWEPCO WILLIAMS FINANCIAL ADVISORS, LLC HEARD, MCELROY & VESTAL NETWORK FOR GOOD - FACEBOOK GRIGGS ENTERPRISE, INC. RED RIVER BANK WALMART CARR, RIGGS & INGRAM LLC BPCC FOUNDATION BROWN BUILDERS, INC. EAGLE DISTRIBUTING OF SHREVEPORT, INC. KPMG MIKE MCSWAIN ARCHITECT, LLC ROSESTONE FINANCIAL GROUP VOLUNTEERS OF AMERICA OF N. LA COLDWELL BANKER GOSSIFE ACCOUNTING PLUS SOLUTIONS, LLC ENTERPRISE CAR SALES REALTA REAL ESTATE SERVICES

#### \$500+

McInnis Brothers Construction Querbes & Nelson J B Atkins Foundation

#### \$250+

REGIONS BANK ANECA FEDERAL CU LOUISIANA DEALER SERVICES INSURANCE, INC. LSU HEALTH SCHOOL OF ALLIED HEALTH DELINQUENT RECOVERY ASSOCIATES

#### \$100+

BP OIL CENTERPOINT ENERGY MCELROY METAL RISK SERVICES OF LOUISIANA, INC. RETAIL MERCHANTS ASSOCIATION, INC.

#### **UP TO \$100**

United Way of Northwest Louisiana New York Life Insurance Co WellNecessities Greater Shreveport Chamber Citizens National Bank Red River Motor Company Shreveport Memorial Library \* Managed by the Community Foundation of North Louisiana

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## SHE DESIGNED THE DRESS. BUT CAN SHE DRAW UP A BUDGET?

Only 17% of teens know how to manage money. Help her get 100% ready.

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100 YEARS. 100% READY."

NG Direct and Capital One, interviewing 1,000 teens age 12-17.

#### 2018-2019 CORPORATE VOLUNTEERS

ABRAMS & LAFARGUE ABRAMS ARCHITECTURE AEP SWEPCO AMERIPRISE FINANCIAL ANDERSON FEAZEL MANAGEMENT, INC. ANECA FEDERAL CREDIT UNION APEX COMMUNICATIONS AND EVENTS, LLC ART NERIO PHOTOGRAPHY LIC **BANCORPSOUTH BANK** BANK OF MONTGOMERY BARKSDALE AIR FORCE BASE BARKSDALE FEDERAL CREDIT UNION BEE SAFE DRIVING SCHOOL **BIOMED RESEARCH FOUNDATION** BUILDING OUR REGIONS FUTURE **BLAND AGENCY, INC BLOUNT FINANICAL STEWARDS** BOSSIER PARISH COMMUNITY COLLEGE BOSSIER PARISH SCHOOLS CADDO LAKE INSTITUTE CADDO PARISH SCHOOL BOARD CADDO PARISH SCHOOLS CAPITAL ONE CARR, RIGGS, & INGRAM, LLC CARTER FEDERAL CREDIT UNION CEJAY ENTERPRISES, LLC CENTENARY COLLEGE CENTURIES MEMORIAL FUNERAL HOME AND CEMETARY CENTURY NEXT BANK CENTURYLINK, INC. CF BIGGS COMPANY CHRISTUS SCHUMPERT HC CITIZENS NATIONAL BANK CITY OF SHREVEPORT CROSS KEYS BANK C-SMART PROPERTIES DAVIDSON SUMMERS, APLC DAVIS & BUJOLD, PLLC DELINQUENT RECOVERY ASSOCIATES, INC. EARLY STEP EDWARD JONES INVESTMENTS EMSAR PROPERTIES

ENCORE EVENT RENTALS EPILEPSY ALLIANCE OF LOUISIANA. ENTREPRENEUR ACCELERATOR PROGRAM FATTY ARBUCKLES/AURA FIRE TECH SYSTEMS, INC. FIRST NATIONAL BANK OF RUSTON FLYING HEART BREWING & PUB FORT SILL NATIONAL BANK GRAMBLING STATE UNIVERSTIY HEARD MCELROY & VESTAL HUNTER ENERGY **IBERIA BANK** JACE CONSULTING IACK BAILEY LAW CORP JANI-KING OF SHREVEPORT JETT BUSINESS SYSTEMS JOSHUA O. CLAYTON, ATTORNEY JPJ INVESTMENTS JUDSON FUNDAMENTAL ELEMENTARY MAGNET JWEINLAND GROUP BENEFITS KING HARDWARE LA ATTORNEY GENERAL'S OFFICE IA NEW PRODUCT DEVELOPMENT TEAM LAGNIAPPE PRIME, LLC LAQUETTE'S BEAUTY SALON LEVEL 4 WEALTH MANAGEMENT LIFECARE HOSPITAL LOUISIANA WORKFORCE COMMISSION LSU HEALTH, SCHOOL OF ALLIED HEALTH PROFESSIONS LSU HEALTH SCIENCE CENTER MAGEE RESOURCE GROUP MAGNOLIA MANOR MERRILL LYNCH MERSATECH MHSE, LLC MID SOUTH BANK MORRIS & DICKSON N STYLE DESIGNS NEW YORK LIFE NORTH CADDO MEDICAL CENTER NORTHWEST LOUISIANA FEDERAL **CREDIT UNION** 

NORTHWESTERN STATE UNIVERSITY-COLLEGE OF NURSING AND SCHOOL OF ALLIED HEALTH ORIGIN BANK OSCHNER HEALTH SYSTEM PARAGON PRESS PC-NET CONSULTING, LLC PES INVESTMENTS PRAESES CORPORATION PROGRESSIVE BANK **PROVIDENCE HOUSE** RBM LLP REALTA REAL ESTATE SERVICES, LLC RED RIVER BREWING COMPANY, LLC REGIONS BANK REGIONS INSURANCE REGIONS MORTGAGE SAM'S CLUB SCOOTER ANDERSON COMMUNICATION SEALY & COMPANY SEEDLINKS BEHAVIOR MANAGMENT SGS NORTH AMERICA, INC. SHREVE MEMORIAL LIBRARY SHRINERS HOSPITAL SNELL'S LIMBS AND BRACES SOUTHERN UNIVERSITY STATE FARM CASSIUS BURRELL SW/EPCO TADPOLE LLC THE BROYLES GROUP THE STRAND THEATRE THE TIMES OF SHREVEPORT TRENDY TRAVELS, LLC TWIN ENGINE LABSA 131 UNITED WAY OF NORTHWEST LA UNIVERSITY VETERINARY HOSPITAL WALKER ALLEY & ASSOCIATION WILLIAMS FINANCIAL ADVISORS WILLIS KNIGHTON YOUR EXECUTIVE SOLUTIONS

#### 2018-2019 JA SCHOOLS

#### **HIGH SCHOOLS**

BOSSIER PARISH SCHOOL FOR TECHNMOLOGY INNOVATIVE LEARNING BOOKER T. WASHINGTON C.E. BYRD CADDO CAREER & TECHNOLOGY CENTER CAPTAIN SHREVE GREEN OAKS HUNTINGTON NORTH CADDO NORTHWOOD SOUTHWOOD MINDEN PLAIN DEALING HIGH SHREVEPORT JOB CORPS WOODLAWN

#### MIDDLE SCHOOLS

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Rachmaninoff & the Firebird Feb. 1, 7:30 PM RACHMANINOFF Piano Concerto No. 1 Dominic Muzzi, piano STRAVINSKY Firebird Suite Beethoven's 7<sup>th</sup> Feb. 29, 7:30 PM Orchesis Dance Company

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Chinese Proverb



## ELEMENTARY PROGRAMS

#### JA Ourselves®

JA Ourselves uses storybooks and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, the importance of saving and giving, and the value of work.

#### **JA Our Families®**

JA Our Families explains how family members' professions contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants, explores the ways families plan for and acquire goods and services, and analyzes their skills to determine ways they can support their families.

#### JA Our Community®

JA Our Community uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and learn about taxes, decision making, and how money flows in an economy.

#### JA Our City®

JA Our City introduces students to the characteristics of cities and how cities are shaped by zoning. Students learn the importance of money to a city; how financial institutions help businesses and city residents; and how the media is an integral part of a city's life; and the role of an entrepreneur.

#### JA Our Region®

JA Our Region introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks of a business owner and basic operations of the business.

#### JA Our Nation®

JA Our Nation provides practical information about the need for employees who can meet the demands of the 21st century job market. Students will understand the skills, especially in science, technology, engineering, and math, necessary to achieve future success.

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Achievement

## MIDDLE SCHOOL PROGRAMS

#### JA Global Marketplace®

JA Global Marketplace takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Peking to Chicago. The program helps students understand how goods flow through various economies and the effect globalization has on their lives.

#### JA It's My Future®

JA It's My Future provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand. And, through a scavenger hunt, they are introduced to the basic aspects of job hunting.

#### JA Economics for Success<sup>®</sup>

JA Economics for Success gives the students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values. They also learn about personal budgeting; wisely saving and investing; and cautiously using credit.

#### JA Job Shadow™

JA Job Shadow prepares students to be entrepreneurial thinkers in their approach to work. In-class sessions prepare students for a visit to a college campus. Students learn how to research academic and career opportunities and develop the skills needed to land and keep their dream job.



"Children are the world's most valuable resource and its best hope for the **future.**"

John F. Kennedy





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### **HIGH SCHOOL PROGRAMS**

#### JA It's My Business®

JA It's My Business! Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition.

#### JA Personal Finance®

JA Personal Finance explores the fundamental elements of personal finances: earnings, savings and investments, budgeting, credit, risk management, and giving. Students apply these elements to a personal financial plan that allows them to set specific goals for their lifelong financial needs and desired quality of life.

#### JA Career Success®

JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.

#### **JA Inspires®**

This work-readiness initiative utilizes the JA Job Shadow in-class curriculum to prepare students for a visit to a professional workplace environment. Students will navigate a series of challenges administered by their hosts. After the site visit, students gather with community citizens and business leaders for the JA Inspires: Student & Mentor Lunch. Following an exercise in introductions and shaking hands as well as business etiquette, roundtable discussions teach students to use critical thinking, creativity, communication, and collaboration skills to complete worksheets with their mentors. They explore needs and wants, ethics in business, and interview skills. Students leave with a clearer understanding of resume building and an increased understanding of the importance of staying in school.



"Entrepreneurship is the way we take control of our lives in a **tough economy.**"

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